



# LivingWorks

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Rory Butler; Founder & CEO  
Your Life Counts! International Inc

Dear Rory,

I am pleased to bring greetings from LivingWorks and to express our best wishes for a successful launch of the *YLC Alliance* and *Reason for Living Campaign*. We have the same belief that suicide prevention is a community health concern and the exclusive domain of no one individual, group or organization. It's the responsibility of everyone to help prevent a tragedy before it happens. Joining together with *Canadian Veterans Advocacy*, *Survivors of Suicide Loss* and *Stop Concussions* is a commendable step forward knowing YLC's unconditional care for those struggling with suicide thoughts, support to those who have lost someone to suicide, belief in sustained advocacy for positive policy changes and support for suicide intervention training.

I am reminded of the results from Scotland's Phase I evaluation of their national strategy that showed the most successful activity to be mainstreamed in suicide prevention is training. The results found training to be a sustainable resource that benefits the wider community by building capacity and strengthening existing skills and knowledge. This kind of capacity building needs to be complemented by stable and sustainable organizations and services that can provide immediate and ongoing support to those struggling with suicide to help them rekindle reasons for living and regain hope; often just *one* reason to live, as YLC and others know so well, will help someone find hope. Establishing additional funding capacity to support a diverse range of programs and services is another critical step closer for a truly national effort to have suicide prevention become an integral part of life life-affirming safety in the home, workplace and communities throughout the country. The success of the *YLC Alliance* and *Reason for Living Campaign* will be a significant contributor to this end.

Again, our congratulations to all members of the Alliance and our best wishes for the ongoing success of the campaign.

Yours truly,

Richard Ramsay  
President

*suicide-safer communities · saving lives for tomorrow*